

Brooks Automation Hosts “Enabling Process Automation in the Modern Laboratory” Webinar with Lab Manager Magazine

CHELMSFORD, MA – Brooks Automation is pleased to be featured in an upcoming webinar with Lab Manager Magazine on **Thursday, May 12 at 1PM EDT** entitled “Enabling Process Automation in the Modern Laboratory.” In this 30-minute presentation, attendees will learn about collaborative robot technology, how “cobots” can enable small to large instrument clusters and automate assays, incubation, or cold storage, vastly improving capacity and quality. Robot ROI will also be discussed, as well as emerging technologies such as mobile robots in today’s labs. Several videos will also be featured, showing robots in real-world laboratory automation settings.

The webinar will be hosted by robotics industry veteran Brian Powell, the director of Sales and Marketing for the PreciseFlex line of collaborative robots. With over 30 years of experience in factory automation, Powell is well versed in robotics, machine vision and product development. In his current role with Brooks Automation, he is responsible for sales of robotic and control automation to a diverse group of OEMs across laboratory automation, medical device and electronics industries.

[Register](#) for this free webinar today, as space is limited.

For more information on Brooks Automation or PreciseFlex collaborative robots, visit www.brooks.com, complete the contact Brooks [form on the website](#), or [follow us on LinkedIn](#).